

AMENDMENTS TO THE CLAIMS:

The listing of claims will replace all prior versions, and listings of claims in the application:

LISTING OF CLAIMS:

1. Canceled.

2. Canceled.

3. (Currently Amended) A document processing system, operative to process documents described in a data format including document data and document intent information, the document intent information representing a plurality of intents of a design of the documents including document cost and being maintained to be used in decisions made to output the documents, ~~said document processing system including quantitative intent capture capabilities.~~

4. (Currently Amended) A document processing system, operative to process documents described in a data format including document data and document intent information, the document intent information representing a plurality of intents of a design of the documents including the ability to attract attention and being maintained to be used in decisions made to output the documents, ~~said document processing system providing quantitative intent representation and transmission capabilities.~~

5. (Currently Amended) A document processing system, operative to process documents described in a data format including document data and document intent information, the document intent information representing a plurality of intents of a design of the documents including document processing time and being maintained to be used in decisions made to output the documents, ~~said document processing system including quantitative intent-based processing capabilities.~~

6. Canceled.

7. Canceled.

8. Canceled.

9. (Currently Amended) A document creation system, creating a document described in a data format including document data and quantitative document intent information, including:

a user interface, at which document data and quantitative document intent information may be entered and displayed ,the document intent information including document costs representing intents of a design of the document and being maintained to be used in decisions made to display the document;

a document editor, generating and the applying document data and quantitative document intent information to a stored document file; and,

a document formatter, using said document data and quantitative document intent information to format the document, for subsequent display at said user interface.

10. (Original) A system as defined in **claim 9**, wherein said display at said user interface interactively occurs during document creation.

11. (Original) A system as defined in **claim 9**, wherein during document creation, said user interface displays examples of the effects of examples of quantitative document intent information, which examples are selectable via said user interface to there apply said quantitative document intent information.

12. (Currently Amended) A document indexing and retrieval system, for storing documents described in a data format including document data and quantitative document intent information, including:

a document storage device;

a document indexing system, indexing documents in accordance with quantitative document intent information ,the document intent information representing

intents of a design of the documents and document costs being maintained to be used in decisions made to output the documents; and,
a document retrieval system, retrieving document.

13. (Currently Amended) A method of formatting a document for use at a document using device, wherein the document includes document data and document intent information,

said document intent information provided as a set of quantitative values indicative of relative importance of document properties ,the document intent information representing intents of a design of the document and document costs being maintained to be used in decisions made to output the document;

said document using device using the formatted document in accordance with said document usage capabilities and quantified intents; and

said document formatting for said document using device depending on said document intents.

14. (Original) The method as described in **claim 13**, wherein said formatting provides a closest possible match between effective quantified intents of the formatted documents, formatted for said document using device and said document intent information.

15. (Original) The method as defined in **claim 14**, wherein said effective quantified intents are calculated from measurable intent properties of said formatted document.

16. (Original) The method as defined in **claim 15**, wherein said measurable intent properties of said formatted document depend on formatting decisions resulting from document intent information of the document.

17. (Original) The method as defined in **claim 13**, where the measurable intent properties are dependent on the document using device,

18. (Currently Amended) A document using system, presenting a document described in a data format including document data and quantitative document intent information, including:

a user interface, at which quantitative document intent information may be specified by a document user, the document intent information representing intents of a design of the document and document costs being maintained to be used in decisions made to output the document.

19. (Currently Amended) A document using system, presenting a document described in a data format including document data, and quantitative document intent information, specified by a document creator including:

a document using system user interface receiving document user quantitative intent information including the relative importance of document costs; and,

a document using system document processor, combining document creator quantitative document intent information, and the document user quantitative document intent information, prior to presenting the document, the document creator quantitative document intent information and the document user quantitative document intent information being maintained to be used in decisions made to present the document.

20. (Previously Presented) The document using system defined in **claim 19**, wherein the document using system processor applies a set of reconciliation rules to the document creator quantitative document intent information and document user quantitative document intent information, in order to determine the appropriate combination thereof.

21. (New) A document processing system operative to process documents in a data format, said document processing system comprising document intent information representing intent of a design of said documents,

said document intent information including a plurality of qualified intents as defined as functions of relative importance, value properties of the document.

22. (New) The document processing system of **claim 21**, wherein said value

properties include at least one of the following:

legibility, ability to attract attention, cost, processing time or visual balance.

23. (New) The document processing system of **claim 21**, wherein said document intent information includes quantitative values formatted as a document intent factor.